



## FOR IMMEDIATE RELEASE

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### **Over 74,000 Participate in President Obama Teleforum on Healthcare Reform**

**Denver, Colorado, July 29, 2009**-- Broadnet, the leader in connecting audiences with live, real-time experiences via Web integrated products, today announced a milestone in audience participation on a live Teleforum hosted by President Obama on healthcare reform. Over 74,000 participated in the Teleforum, often referred to as a telephone town hall.

Based on the popular town hall format, Broadnet events engage live audiences who share key interests and concerns. Teleforums invite people to join an event by phone or online, participants may comment at any time during the Teleforum session.

Today's Teleforum focused on healthcare reform and President Barack Obama answered caller questions. Questions surrounded controversial topics such as changes in Medicare and the Government's role in keeping their relationships with their doctors.

"Issues like healthcare reform have pent-up demand for public education. We've used new media to redefine the town hall, which was created to let people hear a voice, not an echo. Technologies just make this easier for everyone," said Mike Davis, executive vice president of Broadnet.

The Teleforum was streamed live on sites such as Facebook, and recorded versions are also available in community and government sites, including [obamachronicles.org](http://obamachronicles.org). *CNN* also covered the Teleforum.

#### **About Broadnet**

[Broadnet](http://Broadnet) delivers large audiences to clients that are developing their fan base. Products such as [Teleforum](#) are designed to deliver live groups who participate, respond and act. Broadnet delivers products and services on a full platform, giving clients better odds with the right tools: Video Teleforums, online polling and real-time measurement. Colorado-based Broadnet has worked with members of the United States Congress and teams in the NFL, NHL and NBA. Visit [www.broadnetconnects.com](http://www.broadnetconnects.com) for more information.