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BROADNET CONTINUES TO EXPAND THE CONVERSATION BY INCREASING CAPACITY

Expanding Infrastructure Capacity Offers Clients More Opportunities to Connect

(Denver, CO) July 26, 2010 - Today Broadnet, the global leader in facilitating and enabling dialog among large groups, announced that as part of their continuing commitment to future growth, they have tripled their popular TeleForum and BoomeRang capacity. "What this means to our clients is they can now bring more people into the conversation while at the same time continuing to offer the intimate one-to-one experience they've come to expect from us," President and CEO Stephen Patterson said.

To put the increase in participant capacity into context, Broadnet can handle 1.5 million TeleForum calls per hour, more than any other company in the category.

Brian Brown, CTO goes onto explain, "With the completion of this capacity upgrade, we are not only able to offer our clients increased scheduling flexibility and the ability to reach more households and individuals than ever before, but we're also doing it with an unparalleled level of reliability. Thanks to our strategic alignment with a diverse group of carriers, we've further reduced the already minimal risk of an outage. It's really the best case scenario for everyone involved."

According to Patterson, as the capacity increases, so does their commitment to service. "Our clients and their priorities are at the center of everything we do and every decision we make. And this capacity increase is no different. We're committed to leading the industry in client satisfaction", Patterson said.

About Broadnet:

Broadnet is a privately-held technology and communications company founded in 2004.

Headquartered in Colorado, Broadnet provides sophisticated, proprietary technology delivered using something 90% of the world has access to - the telephone. This enables everyone from world leaders, athletes and celebrities, to company spokespeople, foundations, and non-profit organizations to reach out and engage their constituents in a conversation that can range from one-to-hundreds or one-to-millions. The result is the creation of a powerful human connection made for less than the cost of a postage stamp.

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